

Patent Portfolio Generation and Management

Topics

- Essentials of patent portfolio management
- Budgeting and organizing patent portfolio management
- Patent portfolio generation
- Extracting value from the patent portfolio
- Pruning the patent portfolio
- Patent portfolio management exercises

Learn how to improve
your generation and
management skills

Your speaker

Simone Frattasi
European Patent Attorney

Patent Portfolio Generation and Management

Aims and objectives

Patent portfolios need to be well managed. Only then a patent portfolio will contribute to the company's revenue and will not be a burden on the company's budget.

Attend this practical course on patent portfolio generation (PPG) and patent portfolio management (PPM) and learn from firsthand experience of an experienced patent portfolio manager. Attendees will be shown practical tools and templates. Tools can be scaled and used in different industries.

After the course, attendees will be able to improve their patent portfolio generation and management skills.

Who should attend?

You are tasked with generating and managing patent portfolios and would like to know practical tools and best practices?

Then this course is designed for you! Knowledge of patents is required.

Your speaker

Simone Frattasi
European Patent Attorney

Simone Frattasi is a European Patent Attorney and a Telecommunications Engineer with a PhD in Wireless, Mobile Communications.

From 2016, he is the Head of the Patent Section of a leading telecommunications company based in Sweden. Previously, he worked as a Patent Attorney at two Danish IP firms (Patrade and Plougmann&Vingtoft) and as a Technical Project Manager at Aalborg University, Denmark.

He is a Swedish representative in: "ISO-TC279: Innovation Management System, WG3, Guidelines for IP Management".

Testimonials

- 'This is really helpful for building our IP department. What I liked most: the practical applicability of the course content. Excellent course for portfolio managers.' Jan-Willem Louwaard, IP Senior Manager, Tenaris Connections
- 'The course has met my expectations. I liked that the course was practical.' Jean-Christophe Raboin, European Patent Attorney, Total
- 'Good insight in portfolio management, practical tools, templates.' European Patent Attorney

Day 1: 14:00-18:00, Day 2: 9:00-17:00

R&D and business strategies: aligning IP Strategy

Managing the patent department

- Team analysis; hiring
- Workload/performance assessment
- Defining Patent Department goals
- Reporting to top management
- Auditing
- Creating IP awareness and knowledge

PPG organization

- Patent portfolio generation: workflow
- R&D process: patent dept. involvement
- Invention generation/disclosure form
- Submission of inventions
- Screening; prior art searches
- Patent Committees; review processes
- Invention assessment; decisions
- Awards; feedback to inventors

PPM organization

- Patent portfolio management: workflow
- Tech-based organization
- Insourcing vs. outsourcing; internal instructions
- Outsourcing architectures
- Agents: agreements; schedule of fees; collaboration

Filing strategies

Quality control of agents

- Patent quality guidelines; monitoring (reviews; checklists; scoring)
- Feedback; removal

PPM budget

- Forecasting; monitoring
- Countermeasures

Patent portfolio: value extraction

- Patent types in a large patent portfolio
- Criteria for a valuable patent portfolio
- Identifying valuable patents
- Strategies for patent portfolio review
- Patent intelligence tools
- Claim charting; ranking systems
- Targeted/Accelerated prosecution

Pruning the patent portfolio

- Advantages and disadvantages of different strategies
- Criteria

Risk assessment and FTO analysis

Registration under
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Registration Form

Yes, I will attend the Practical Course

Patent Portfolio Generation
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Registration: +49 6221 500-500

Conference no.: 19 05 186

Website:

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Date and venue

7 – 8 May 2019 in Amsterdam

Day 1: 14:00-18:00, day 2: 9:00-17:00

Amsterdam Marriott Hotel

Stadhouderskade 12 · NL 1054 Amsterdam

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Fee

€ 1320.00 (+ 21% VAT)

The fee includes course documentation (including
free download) as well as refreshments, lunch and a
certificate. You will receive an invoice as well as
confirmation.

Any Further Questions?



Please feel free to contact me if
you have any questions.

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Cancellation Policy

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1 January 2016) apply and are available upon request.
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