

Successful Medical and Scientific Writing

How to get your pharmaceutical documents right

TOPICS

- How to write a (scientific) document: the importance of key messages
- Correct use of language and style
- Medical writing in drug development - (pre)clinical planning and research outcomes
- Exercises: examples of both clear and confusing texts
- Quality control of documents



YOUR SPEAKERS

Prof. Dr Pieter Joubert

Physician,
PHJ Consult Ltd,
Pangbourne, UK

Dr Silvia M. Rogers

Pharmacologist,
MediWrite GmbH,
Basel, Switzerland

Successful Medical and Scientific Writing

Aims and objectives

This interactive workshop is designed to give you a thorough insight into essential aspects of successful medical and scientific writing.

You will receive guidance on how to prepare a document in good language and style as well as the appropriate use of graphical elements, such as tables, graphs and flow-charts.

Based on discussion of examples and best practices, you will learn how to put the guidance into practice. Sessions on the management of medical writing projects and quality control measures complement the intensive two-day programme.

After this workshop you will be familiar with organizational aspects and best practices when writing your documents in drug development. You will understand the formal requirements of writing scientific documents and how these requirements affect the way of writing as well as the importance of linguistic nuances.

Who should attend?

This workshop has primarily been designed for professionals who are responsible for preparing medical and scientific documents in the pharmaceutical industry.

This practical training will not only benefit beginners in medical writing but also those wishing to update their knowledge and advance their writing skills in this specific area.

Your speakers

Prof. Dr Pieter Joubert

Physician,
PHJ Consult Ltd,
Pangbourne, UK

Physician with qualifications in Internal Medicine & Clinical Pharmacology with extensive academic and pharmaceutical industry experience. Former Global Head of Clinical Pharmacology at F. Hoffmann-La Roche, Honorary Professor of Pharmaceutical Medicine at King's College London, owner of PHJ Consult Ltd. Numerous publications and co-author of Strategic Scientific and Medical Writing (2016).

Dr Silvia M. Rogers

Pharmacologist,
MediWrite GmbH,
Basel, Switzerland

Pharmacologist, owner of MediWrite GmbH; extensive R&D experience as a research scientist and project manager; lecturer at the University of Basel and author of two text books on medical and scientific writing. Since January 2018, Honorary Professor at the MONIKI Research Institute, Moscow.

Workshop language

The course will be held in English; thus, a good working knowledge of the English language is required. Nevertheless it will also be possible to pose questions in German.

Limited number of attendees

This workshop is restricted to 15 participants. This limitation will give participants the opportunity for a thorough discussion of the complex issues to be covered by the programme.

How to get pharmaceutical documents right

1st day: 09:30 - 17:00

Good medical & scientific writing - the basics

- The key components
- Language pitfalls

Planning a scientific document

- Resources
- Contributors
- The target audience
- Key messages based on expected outcomes
- Format
- Setting the scene
- How to present data
- Discussion and conclusions

From language to meaningful messages

- Sentence structure
- Healthy ratio of active vs. passive verbs
- Fewer prepositions
- Simple tenses applied properly
- Parallelism at all times
- Modifiers in moderation
- Sound and abundant punctuation
- Common errors

Medical writing in drug development

- Medical and scientific writing in preclinical and clinical research: IB and clinical protocol
- Reporting and publishing research outcomes: study report & publication

2nd day: 09:00 - 17:00

Standards and style

- Consistent spelling (AE versus BE)
- Abbreviations and acronyms
- Expressing numbers
- Using capital letters

Tables, graphs, and flowcharts

- Choosing the appropriate data display
- Elements of table types and design
- Graphs, plots, charts, and diagrams
- Design and sensible use of flowcharts

Exercises: analysis of examples of good and confusing medical and pharmaceutical writing

- Consistency
- Reduction of verbosity and redundancy

Some details no one dares to ask...

- Subject-verb agreement
- Dangling participles
- Use of 'respectively'
- Syntax (order of words)
- Redundancies and jargon
- Double negatives, tautology, oxymorons
- Prejudice and semantic labelling

Quality control of documents

- How perfect do documents have to be?
- Different quality levels for different documents
- The content: consistency, completeness, correctness and compliance
- Prioritization of quality control when time is limited

Successful Medical and Scientific Writing

REGISTRATION UNDER

service@forum-institut.com
www.forum-institut.de
Webcode 2002250

Tel. +49 6221 500-500
Fax +49 6221 500-555



REGISTRATION FORM

Yes, I will attend

- Successful Medical and Scientific Writing
- Yes, I agree that FORUM Institut may inform me about events by:
 email; and/or telephone.
I may withdraw my consent at any time.

Date and venue

11 - 12 February 2020 in Basel
HYPERION Hotel Basel
Messeplatz 12 · CH 4058 Basel
Tel. +41 61 560 40 00 · Fax +41 61 560 55 55

Fee

CHF 2190.00
The fee includes course documentation (including free download) as well as refreshments, lunch and a certificate. You will receive an invoice as well as confirmation.

Schedule

Day 1: 09:00 registration
09:30 - 17:00 seminar
Day 2: 09:00 - 17:00 seminar

Name

Position, department

Company

Street

Post code, city, country

Tel. no./Fax no.

E-mail

Contact person at office

Date, signature

CANCELLATION POLICY

Our general terms and conditions (as of 1 January 2016) apply and are available upon request. We can send them to you at any time. Alternatively, you can access them online at www.forum-institut.com/t&c

YOUR CONTACT



Regine Görner
deputy department manager
Tel. +49 6221 500-640
r.goerner@forum-institut.de

PharmaTrain
MANAGEMENT RESOURCE DEVELOPMENT
CAPACITY RECOGNITION